



GlobalCollect Adds Quova to its Fraud Prevention Portfolio

Leading Payment Service Provider Uses Internet Geolocation Data to Bolster Fraud Screening Service

LONDON, UK. – Quova, Inc., a leading provider of Internet geolocation data, today announced that GlobalCollect, the world’s premier international payment service provider of local e-payment solutions, has integrated Quova’s IP geolocation data into its online Fraud Screening Service to detect fraudulent online payment transactions. Comparing Web visitors’ locations at the time the order is placed with their card details and shipping address, enables GlobalCollect to discover mismatches and instantly identify suspicious transactions.

With Quova’s IP geolocation data, GlobalCollect can now determine the real-world location of a Web visitor and break down card holder details to country, state or city level. It is another component GlobalCollect added to its range of fraud reduction products to maximize transaction safety prior to payment authorization.

“Quova appealed to us due to its solid reputation in the fraud prevention market and its ability to locate an IP address right down to city level for a variety of online payment methods,” said Jan Manten, CEO of GlobalCollect. “Due to the online payment sector being plagued by fraudulent activities, we were looking for a solution to strengthen our Fraud Screening Service and speed up the transaction process for genuine users.”

The GlobalCollect online payment platform offers a wide range of local e-payment methods and currencies in over 200 countries and its client base includes Apple, KLM Royal Dutch Airlines, Skype, Tickets.com, Microsoft, Lycos, Blizzard for its ‘World of Warcraft’ and Linden Lab for its ‘Second Life’.

“Online fraud has grown in frequency and the awareness of Internet geolocation technology as a preventative aide is becoming more apparent,” said Steve Sawyer, Director of Business Development EMEA, Quova. “GlobalCollect deciding to use our data for fraud screening purposes further boosted our global payment processor portfolio.”

Quova B.V.

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About Quova, Inc.

Quova, Inc. enables online businesses to instantly identify where a visitor to their Web site is geographically located. Quova delivers detailed demographic and network characteristic data about an IP address, down to a city area. The data is 99.9% accurate at the country level and 96% accurate at the US State level (Independent research conducted by Pricewaterhouse Coopers). Quova, founded in 2000, is based in Mountain View, California, and is privately owned. www.quova.com.

About GlobalCollect

GlobalCollect is the world's premier Payment Service Provider of local e-payment solutions for international Card Non-Present (CNP) businesses such as internet, mail and telephone order and specializes in a wide range of industries such as travel, ticketing, telecommunications, retail, publishing, portals, online games and digital content. While most providers limit their payment services to a technical link with payment acquirers, GlobalCollect is a full-service partner providing a comprehensive service portfolio from contractual and technical solutions to local payment processors worldwide, bank account network management, matching, reporting and finally fund remittance. Through one single web-enabled technical and administrative interface, our online payment platform offers the largest range of local e-payment methods and currencies in over 200 countries, including all major credit and debit cards, direct debits, bank transfers, real-time bank transfers, e-Wallets, cash at outlets, prepaid methods, checks and invoices.

www.globalcollect.com.

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